



Fund Our Schools and Services

evolve
a community organization

The Prop 13 Disaster

Who it “meant” to help:



- Passed in 1978
- Rolled back assessed property values to what they were worth in 1975
- Prevents reassessment until a property changes hands (old grandmas can pay lower taxes and stay in their homes, yay!)

Prop 13: Meant to Protect PEOPLE

Our reform will NOT change Prop 13 for:

Residential Property

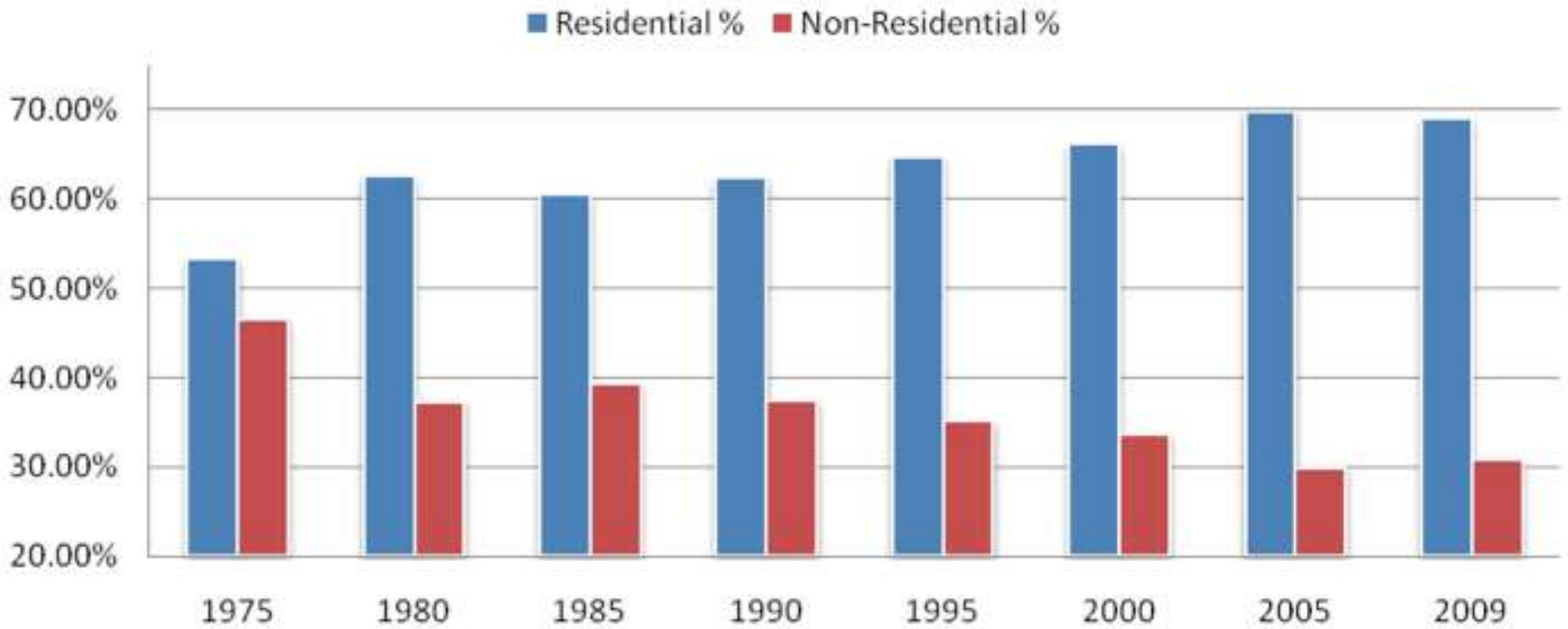
- Homeowners
- People that rent homes
- Apartment Owners
- Apartment Renters

Small Businesses

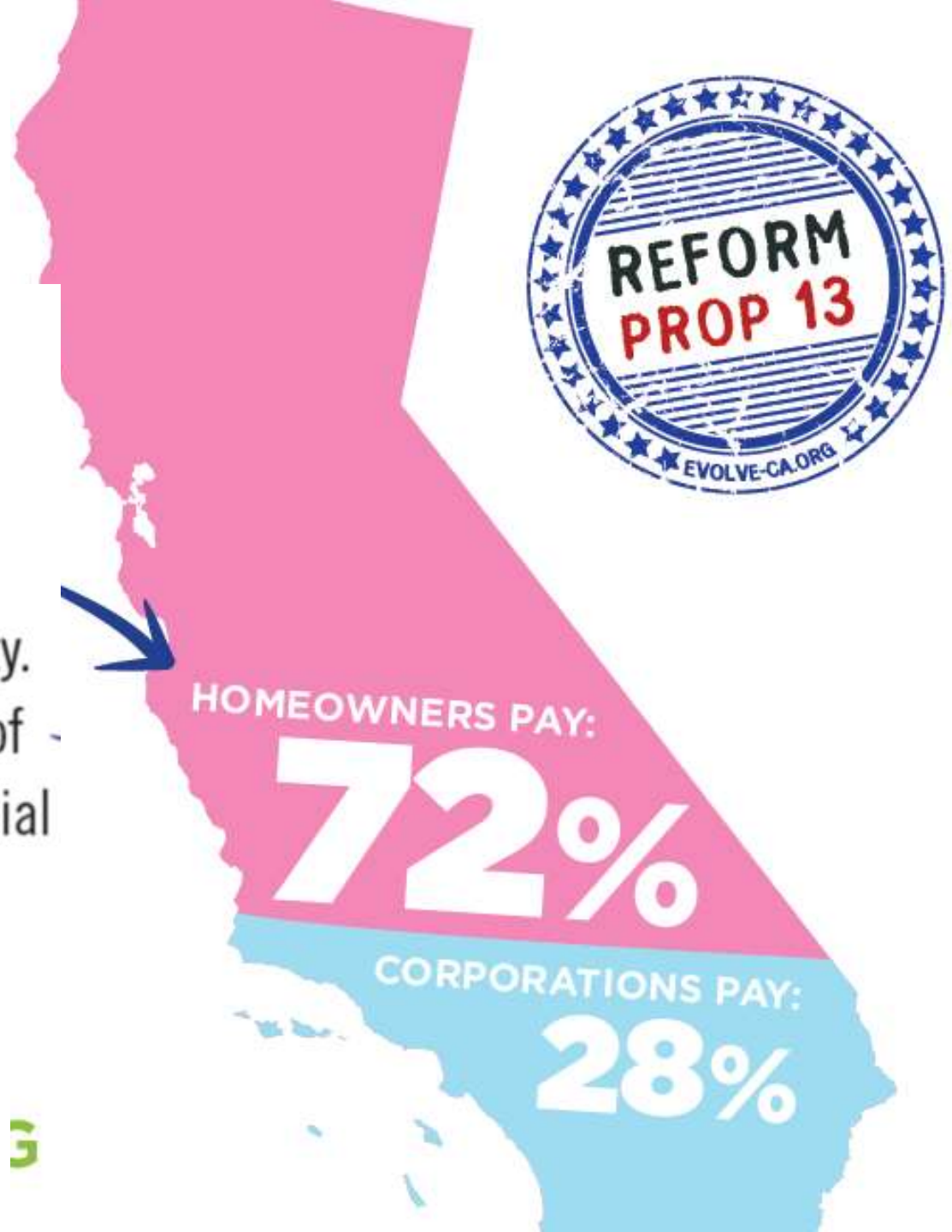
*We support an exemption from this reform for small business owners

Residents Paying More

Share of Los Angeles County Property Tax Burden: Residential vs. Non-Residential Property

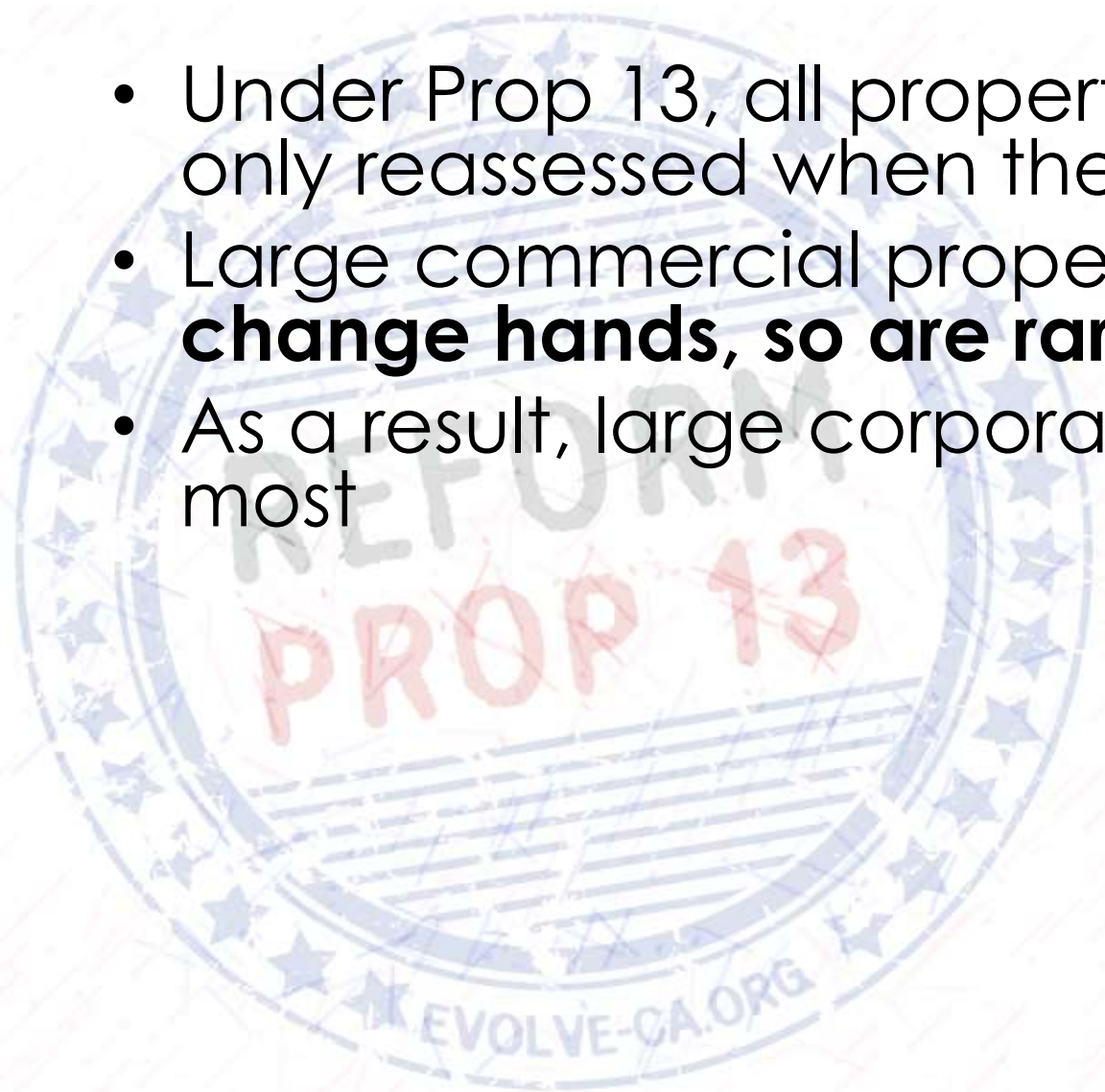


Since Prop 13 passed the property tax burden in California has dramatically shifted from commercial property to residential property. Today homeowners pay 72% of property taxes while commercial properties only pay 28%.



How is This Possible?

- Under Prop 13, all properties in CA are only reassessed when they change hands
- Large commercial properties **rarely change hands, so are rarely reassessed**
- As a result, large corporations benefit the most



YOUR CASTLE

Property Taxes Owed: **\$.40 per square foot**



Average Californian Family Income:
\$61,635

SLEEPING BEAUTY'S CASTLE

Property Taxes Owed: **\$.05 per square foot**



Walt Disney Corp. Annual Income:
\$42,278,000,000

The average homeowner is paying **8 TIMES** what Disneyland pays in property taxes.
Voters passed Prop 13 to protect Your castle, not Sleeping Beauty's Castle.

CHEVRON

Pocketing **\$1**
BILLION DOLLARS
a YEAR!



Prop 13 has Decimated Education

- CA is ranked **#49** in the nation in per-pupil spending
- Tuition at the UC has **TRIPLED** in the last ten years

Corporations Pay Less, so We Pay More

- We have ***the highest*** income and sales taxes in the country
- Cities forced to pass parcel taxes and bond measures year after year

These are *volatile*, **regressive**, and temporary sources of revenue

Prop 30 – Temporary Fix



- Increased income tax on earnings over \$250,000 for 7 years
- Increased sales tax by .25 cent for 4 years
- Generates \$6 billion a year temporarily to fund education and realignment

Prop 30: Band-Aid Solution

Temporarily increased income and sales taxes

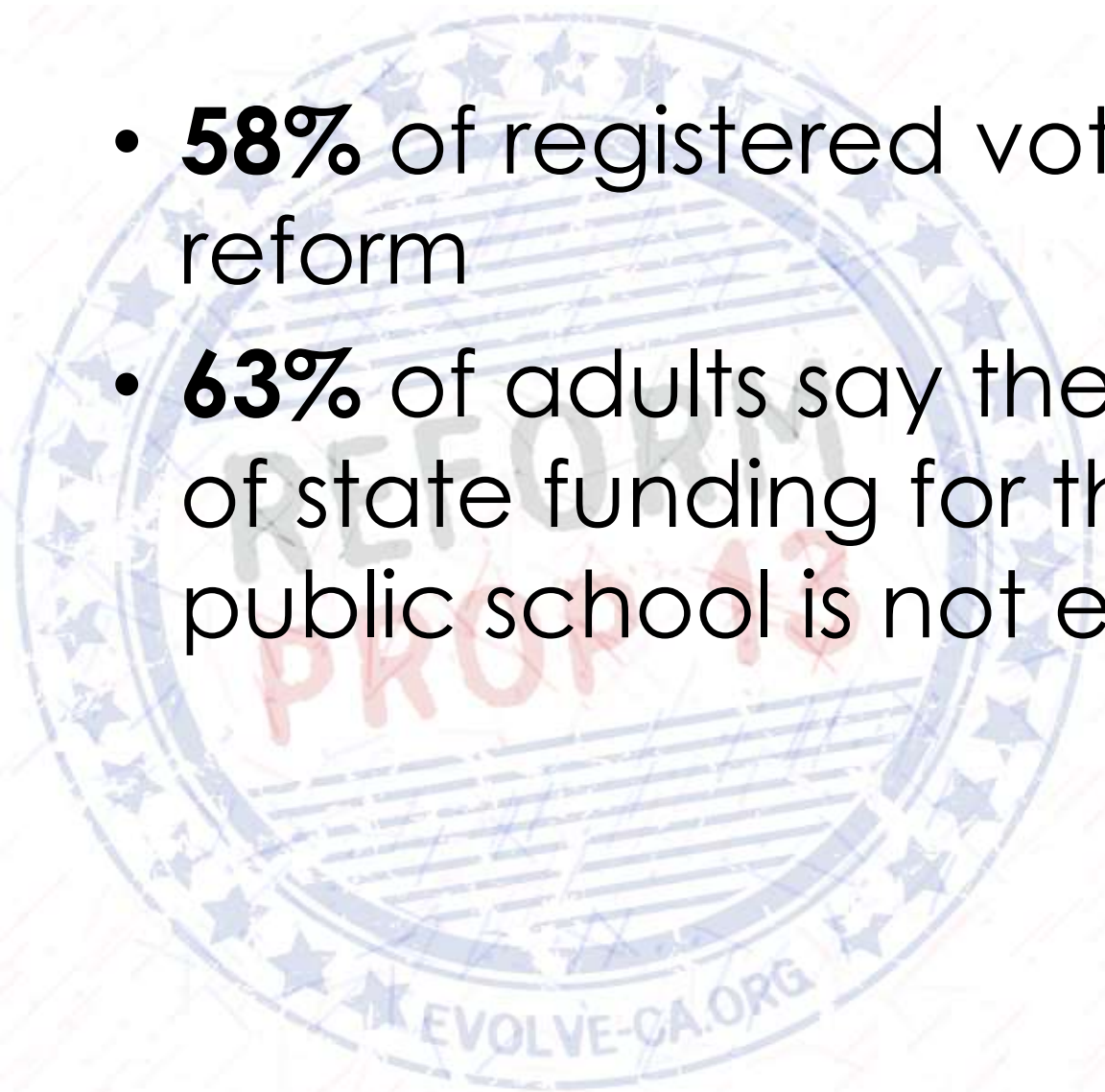
- Good news: CA **voters willing to tax themselves** to avoid further cuts
- However: TEMPORARY solution. This revenue starts to expire in 2016

The Smarter Alternative: Corporations Finally Paying their Fair Share

Reforming Prop 13 will
generate at least **\$6
billion dollars a year**
for our state

Widespread Support

- **58%** of registered voters support this reform
- **63%** of adults say the current level of state funding for their local public school is not enough



Michael Dell

Fairmont Miramar Hotel ownership

Susan Dell 49.0%

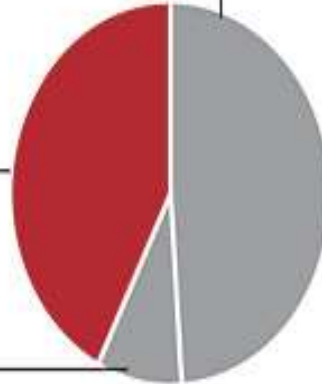
Susan Lieberman Dell Separate Property Trust,
a legal entity 100% controlled by Susan Dell

Michael Dell 42.5%

MSD Portfolio LP Investments, an investment
portfolio 99% controlled by Michael Dell

Miramar Hotel LLC 8.5%

Miramar Hotel LLC, a holding company created and controlled by
Dell's investment managers Glenn Fuhrman and John Phelan



Shortchanging LA Country by **\$1 million a year**
in property taxes

More Examples



Dodger Stadium –
\$2 million in lost
revenue

Gallo Winery –
never reassessed



No Other State Has Passed a Prop 13



40 other states tax commercial property at
a *higher level*

Opponents Will Say...



This reform
is bad for
business!

The truth: Prop
13 is **anti-
competitive**. It
does nothing to
encourage new
businesses in
California

Why We Need Prop 13 Reform Now

- **We need money** for our schools and services
- This is **the fairest way** to do it
- **Stable**, *reliable* source of revenue
- This is what **every other state** in the US does

How Do We Reform It?

Ballot Initiative
in 2016

Put up by either the
Legislature or
signature-gathering

Regularly reassess
commercial property,
keeping protections for
homeowners

Will bring in \$6 billion a
year and reverse cuts to
education



Campaign Targets/Goals

Organized Groups

Win: CA Democratic Party

Win: 40 school boards

Next Goal: City councils and higher education governing boards

Media

Win: 30 headlines across state

Voters and Potential Voters

Win: Donor base of 11,000

Next Goal: UC, CSU, and CC student outreach and campus resolutions

Legislature

Win: 8 bills introduced last legislative cycle

Next Goal: More bills, more Dems' support

How to Get Involved

- Email kelly@evolve-ca.org if you're interested in bringing this back to your campus!

(making a presentation to your orgs, writing an op-ed, spreading via social media, etc. Anything!)

- Sign our petition to your state legislator!

http://www.evolve-ca.org/petition_13

- Like Evolve on  for campaign updates!

<https://www.facebook.com/evolve.ca>